## THE WALL STREET EXPERIENCE

## Capital Markets Trading Simulation Learn Finance by Doing!

This intense and fun simulation competition inspires students by highlighting how finance can be used in realistic situations.

## Trading Floor Recreation: How would you do as a Wall Street trader?

As market makers in Over-The-Counter (OTC) market, student quotes bid-ask prices, engages in price discovery, conducts both active and passive trades and considers information from economic press releases and the Federal Reserve. Students operate in a team environment under time pressure to manage their risk and detect profit opportunities.

Objective: Simulate what traders do on the investment bank trading desk.

Understand market making, proprietary trading and the

function of markets in price discovery

Length: 90 minutes to 2 hours

Location: Onsite in Manhattan or remotely through videoconferencing

Target Audience: High School, College and Graduate. Simulations have various

level of difficulty to reflect student's background.

Group Size: 15 and above

Pricing: Contact us for quote. Pricing depends on number of

participants and if done remotely or in-person.

## Academic principles illustrated include:

Game theory, team strategy; Asset market dynamics; Price level, price discovery and market equilibrium; Market efficiency; Market making process: Bid/Ask spread, OTC trading; Behavioral Finance; Risk and Arbitrage