

The Wall Street Experience

WALL STREET TOURS WITH WALL STREETS INSIDERS

Thank you for contacting The Wall Street Experience (TWSE). We are passionate about education and aim to provide a relevant and inspirational experience for students. TWSE was founded to give guests an appreciation of current financial and business developments on Wall Street, in addition to the historical aspects of New York City. Our goal is to demystify Wall Street.

We are able to provide this unique experience because our guides have Wall Street work experience and love to teach. In addition, TWSE founder has taught Economics at MIT.

TWSE offers multi-day packaged tours and specific tours for schools.

Multi-Day Package Tour Description

Package will be customized to your groups' requirements and may

include the following:

- Airport pick-up/drop-off and all transportation in New York City
- Hotel accommodations

Sample Itinerary:

- **Day 1:** Go on the NYC Capital Tour which includes the Financial Crisis Tour, visits to the Federal Reserve Bank, Museum of Finance and World Financial Center (see details in Tour description section)
- **Day 2:** Meet with a financial advisor at an investment bank; Go on the New York Business and Economy Tour (see details in Tour description section); Go inside NBC Studios
- **Day 3:** Go on a Broadway Tour including visits with Broadway producers and actors to learn the business behind show business; See a Broadway show
- And more such as Empire State Building and Statue of Liberty depending on your schedule
- Contact us to discuss options and pricing

"As simultaneous participant and tour guide of America's credit crisis, Andrew puts places and faces on the central historical phenomenon of our time and age. As close as it gets to being in an actual trading room selling CDOs."

Daniel Beunza, Assistant Professor of Management, Columbia Business School

"Held our interest for 6 hours – Brilliant!"
Dave Talbot, UK

Tour Summary by Audience Type

General Audience

Wall Street Introduction Tour
1 Hour; Retail at \$25/person
Aimed at Younger Audiences

High School & Above

Wall Street Insider Tour
75-90 Min; Retail at \$35/person
History of Wall Street and Current Financial Market Knowledge

University & Above

Financial Crisis Tour
Highly Acclaimed
2 hours; Retail at \$50/person
Includes the Wall Street Insider Tour + more in-depth financial explanation of recent crisis events

Wall Street MOVIE Tour
1 Hour; Retail at \$20/person
Go behind the scenes of movies set on Wall Street including National Treasure, Die Hard 3, Wall Street 2, Ghost, Inside Man

NY Business & Economy Tour
3 Hours; Retail at \$70/person
Learn about the industries that comprise NYC: Real Estate, Media, Technology, Broadway, and more

Financial Capital Tour
Grand Tour
5-6 hours; Retail at \$100/person
Includes the Financial Crisis Tour + tour of Federal Reserve, World Financial Center and much more

Inside Broadway Tour
2 Hour; Retail at \$30/person
Learn the history of Broadway and the business behind "show business"

NY Business & Economy Tour
Advanced
4 Hours; Retail at \$90/person
Learn about the industries that comprise NYC: Real Estate, Media, Technology, Broadway, and more

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Tours Descriptions

TWSE offers the following tours for educational institutions. We can schedule the tour at your group's convenience. Please contact us directly for pricing. We do offer discounts for large groups.

NYC Financial Capital Tour (Grand Tour)

Duration: 5-6 hours

Retail Price: \$100 per person

Target Audience: University and above

You are in New York City, the Financial Capital of the World. This tour includes: the Financial Crisis Tour (see description below), a visit inside the Federal Reserve (if reserved in advance), and tour of all the important sites in the Financial District.

You will leave with a better understanding of the financial markets, the recent financial crisis and how Wall Street works.

This tour includes all topics covered on the Wall Street Insider tour.

Sites visited include NYSE, Federal Hall, Trump Tower, House of Morgan, Deutsche Bank, Mercantile Exchange, AIG, Lehman Brothers, Goldman Sachs, Charging Bull, Trinity Church, Federal Reserve, World Financial Center, AMEX, NYMEX and more.

Financial Crisis Tour (Highly Acclaimed)

Duration: 2 to 2.5 hours

Retail Price: \$50 per person

Target Audience: University and above

Learn about the financial markets in context of the 2008 Financial Crisis. This important historic event was seen first hand by TWSE creator who was a Vice President at a major investment bank helping to manage a \$1 Billion CDO trading business. CDOs are the securities that people term "toxic assets". Hear inside stories through first hand accounts about how large financial institutions such as AIG and Lehman Brothers collapsed.

On this tour you will also get a glimpse of the investment banking culture and the pressure of the trading desk. In addition you will learn how Wall Street developed from a Dutch trading outpost to become a financial center.

You will see historic sites and learn the stories behind their significance.

Sites visited include NYSE, Federal Hall, Trump Tower, House of Morgan, Deutsche Bank, Mercantile Exchange, AIG, Lehman Brothers, Goldman Sachs, Charging Bull, Trinity Church, Federal Reserve and more. This tour covers everything the Wall Street Insider Tour covers and goes more in-depth.

"A Broadway show on Wall Street"
TripAdvisor
Reviewer

"This tour is so much more than a walking tour; it doubles as a financial markets 101 college course."
Elles Belles, USA

"The Wall Street Tour Was A Highlight of our NYC [visit].."
Marie, Florida

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Wall Street Insider Tour

Duration: 75-90 Minutes

Retail Price: \$35 per person

Target Audience: 15 years old and above

This tour is a less intense version of the Financial Crisis Tour and is easier to digest for younger or less financially sophisticated audiences. This tour offers the following:

- Learn about the 400 years of history that lead to modern Wall Street from the Dutch trading outpost to the humble beginnings of the NYSE to the current financial markets
- See where high-powered meetings take place- where billion dollar deals are negotiated and where the fate of our economy is determined.
- Get a glimpse of where the "captains of industry" and Wall Street's "master of the universe" live and work.
- Be inspired by how some of the biggest US financial institutions were built by immigrants and their entrepreneurial spirit.
- Discover the Financial District's rich history, architecture and trivia. See the skyscraper race within the concrete jungle.

Sites visited include NYSE, Federal Hall, Trump Tower, House of Morgan, Deutsche Bank, Mercantile Exchange, Lehman Brothers, Goldman Sachs, Charging Bull, Trinity Church, Federal Reserve and more.

Wall Street Introduction Tour

Duration: 60-75 Minutes

Retail Price: \$25 per person

Target Audience: General Audience

For the youngest of our audience we want to present Wall Street in terms that students can relate. We will illustrate through interaction the following:

- What is the stock market? What happens there?
- What is the financial system?
- What do people on Wall Street do?

We will balance the tour with history about:

- Wall Street and its origins as a Dutch trading outpost
- New York City is the first capital of the United States. See where George Washington swore in as the first President

New York City Business and Economy Tour

Duration: 3 Hours

Retail Price: \$70 per person

Target Audience: 15 years old and above

New York City is buzzing with commerce and industry. It is the largest metropolitan economy in the US and accounts for over 10% of US GDP. On this tour you will learn about the different industries that make up NYC such as Finance, Technology, Media, Broadway, Real Estate, Services and Manufacturing. You will hear about the history of NYC economic development over the centuries.

"Finally a Wall Street Tour that looks behind the walls. Highly recommended!"
Guido Möllering
PhD, Max Planck Institute Cologne, Germany

"Andrew is the ultimate insider. He traded collateralised debt obligations until the market collapsed - the very financial instruments that were at the heart of this crisis."
British Broadcasting Corporation

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Wall Street MOVIE Tour

Duration: 1 Hour

Retail Price: \$20 per person

Target Audience: General Audience

The Wall Street Experience tour was filmed for Oliver Stone's Wall Street 2 Movie DVD feature. With Hollywood on our minds, we developed a tour that goes behind the sets of some famous movies filmed in and around Wall Street. You will also learn about the true historical and financial significance of these sites. This is a fun, lighthearted and educational tour.

- Go inside Trinity Church where Nicolas Cage searched for clues in National Treasure.
- Take in the Federal Reserve where Bruce Willis tried to stop the world's biggest gold vault heist in Die Hard with a Vengeance. This is also a major site for the Wall Street 2 Movie.
- See the former Farmers Trust Building where Denzel Washington negotiated with bank robbers in The Inside Man.
- See the hangouts of Peter Parker and Spiderman and more

Stops include Federal Hall, Farmers Trust Bank, House of Morgan, Federal Reserve, Battery Park, Trinity Church and more.

Inside Broadway Tour

Duration: 2 hours

Retail Price: \$30 per person

Target Audience: General Audience

The Broadway Tour is an exciting 2 hour walking tour of New York's Theater District. The tour explores not only the history of the Broadway Theater but tells you the backstage stories that make them come alive! Find out what it's really like to be a Broadway actor as you visit these historic theaters and learn their secrets from an Actors perspective.

- Discover how Times Square transformed a Horse trading district into the Entertainment Capital of the World!
- Learn about the audition process and hear the behind the scenes story of what it takes to make it in the business.
- See how some theaters evolved after the Great Depression to become Radio and Television studios. Find out where the Tonight Show first aired.
- Walk the edge of notorious Hell's Kitchen and hear how a "Real" West Side Story took place just blocks from the theater in which it was playing.
- Other highlights include: Shubert Alley, Sardi's, 42nd Street, The Edison Hotel, "Smokey Mary's" church and the George M Cohan statue. As well as many surprises along the way.

"When it comes to the financial crisis, few people may be better qualified to be leading the tour. Andrew was a derivatives trader working with the very products that many say triggered the worst financial downturn. . . Financial Crisis Tour -- a mix of history with some trivia thrown in, and a heavy dose of inside scoop." – Fox News

"Undergraduate college students are not an easy demographic to impress - but impressed they were. Our guide, Tom, led a professional, insightful tour for our group of 20. The content, delivery, and execution all exceeded our expectations (expectations which were not low to begin with). I would recommend The Wall Street Experience for individuals or groups looking for a solid history of Wall Street/Financial District, led by personable, knowledgeable tour guides. We will absolutely be utilizing The Wall Street Experience for future groups. – University Professor

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Media Coverage

Our tours have been featured by the media organizations from around the world from Australia to Japan to Italy and Brazil. Some of them include:



The New York Times



WELT ONLINE

Education and Corporate Clients:



About your guides

Andrew

Andrew lives and works on Wall Street. As a former Vice President at Deutsche Bank (located at 60 Wall St), he traded structured credit bonds, specifically CDOs, and helped manage a billion dollar trading business. He was on the front lines of the financial crisis.



Andrew loves to teach and has taught Economics at Massachusetts Institute of Technology (MIT) where he earned his SB and MBA degrees. An avid traveler, he has visited over 20 countries on 6 continents. He grew up in NYC, worked in the San Francisco Bay Area and has studied in Barcelona Spain. He played blackjack professionally and was banned from Vegas casinos.

His mission is to entertain and educate and to make sure visitors take home with them a better understanding of Wall Street.

Tom

Tom has worked on Wall Street for nearly a decade at Goldman Sachs. A native New Yorker, he has watched his home transform from a crime-ridden city in the 70s to the safe, vibrant, world-class metropolis it is today.



"The 'Financial Crisis' Tour is a fascinating two-hour experience - a must for business students or individuals with an interest in the inner workings of capital markets. An emphasis is placed on events leading up to the near-collapse of the U.S. financial system and its ongoing impact on global economics.

James, a Goldman Sachs alumni, is an expert tour guide with boundless enthusiasm for sharing his knowledge of Lower Manhattan's history and architecture. He also nails an imitation of actor Jimmy Stewart in a scene from "It's a Wonderful Life." Chris Peoria, AZ

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As an historian, Tom loves to share his knowledge and experience with the people he meets and imbue them his love and respect for this great borough of Manhattan and the people who live and work here.

Tom's interests are unique and varied. He received his degree in Vocal Performance from the Cincinnati College-Conservatory of Music and has toured the world singing opera and musical theater to great acclaim.

He is excited about sharing his time and talents and looks forward to being your guide.



James

With just \$500 in his pocket and all his belongings James could carry in two suitcases, he

moved to New York from Chicago to pursue a performing arts career. Five years later, James was on Broadway. He performed in Oh! Calcutta! which has the distinction of being the 5th longest-running show on Broadway, just behind A Chorus Line, Les Miserables, Cats and Phantom of the Opera. He appeared in several films, and acted on the since-demised NBC soap opera, Another World.

While in New York City, James worked on Wall Street since 1996 in the Investment Banking Division of several firms, most notably Goldman Sachs. James discovered that tour guiding is a perfect marriage of his

performing arts skills, Wall Street experience and his love of history. He welcomes the opportunity to conduct your tour, and to share his passion for the New York City and Wall Street sagas.

Joseph

Joe is a native New Yorker, born in Brooklyn, and lived in New York City for most of his life. A graduate of NYU Law School, Joe started his legal career practicing finance, corporate and securities law at a typical, large New York City corporate law firm.



Joe has worked with many of the city's largest financial institutions, including Citibank and JPMorgan Chase, has lunched in the New York Stock Exchange's members' dining room and, as a junior lawyer, attended part of the Enron bankruptcy hearing right here in Lower Manhattan.

When he is not otherwise practicing law, Joe loves sharing with visitors his insider's view of the financial capital of the world.

Frequently Asked Question

Will we visit inside the NYSE?

Unfortunately, NYSE is closed to visitors after September 11th 2001.

Contact us at:

info@thewallstreetexperience.com
917-868-7009

"My wife and I won a prize to visit the US for a week from Australia with 5-star hotels, shows, fancy dinners and helicopter thrown in. But this tour was still a real highlight. The Wall Street Experience organised an extended private tour for us. It was interesting, entertaining and very well organised. Great for someone who doesn't know Wall Street, but our guide Tom also knew enough of the details to make it interesting and accurate for people who work in the area. Very highly recommended"
Ken, Australia